

DECORATING

29 Best Milan Design Week 2025 Discoveries: A Guide to All the Installations and Exhibitions That Caught AD's Eye

From Loewe and Laila Gohar to Ranger Rover, Hermès and all that's hot at Rossana Orlandi and Alcovà, here are this year's coolest showcases that inspire and excite

By Pratyush Sarup and Jessica Doyle

April 11, 2025



Paris-based Lebanese architect Aline Asmar d'Amman crafts a marshmallow-like dreamscape at gallery Rossana Orlandi. Photo: Giulio Ghirard

After the dust has settled on [Salone del Mobile](#)'s latest product launches, Milan Design Week 2025 will remain in our memories as an unbridled, evocative celebration of all that is fun and fabulousness about design, right now. And the big guns, from Gucci and Hermès, to Range Rover, Loewe and Flos, pulled out all the stops to put on a dazzling show around the city, from palazzi and churches to stores and galleries. Here are all the Milan Design Week 2025 highlight – new collections, immersive installations and inspiring exhibitions – that will fuel future creativity.

**The Power of Tenderness by Aline Asmar d'Amman
at Rossana Orlandi**



Photo: Giulio Ghirard



Photo: Giulio Ghirard



Paris-based Lebanese architect Aline Asmar d'Amman crafts a marshmallow-like dreamscape at gallery Rossana Orlandi. Photo: Giulio Ghirard

An invitation to invite softness in our interiors, Paris-based Lebanese AD100 2025 architect Aline Asmar d'Amman presents her collection of evocative furniture for the first time in Milan at the Rossana Orlandi. Get ready to experience a rare marriage of furniture design and story telling underneath the gallery's historic vaults as d'Amman put her soft, croissant-like Georgia sofas in dialogue with the hard concrete of the Béton Littéraire bookshelves. *This Milan Design Week 2025 exhibition is open until the end of July.*
Via Matteo Bandello, 14